



Leibniz Institute of Agricultural Development
in Transition Economies

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Challenges in the international agricultural trade with Eastern Europe and Asia

Expert panel at the International Green Week 2020 in Berlin

Halle (Saale), 28 November 2019 – IAMO in cooperation with the German Agribusiness Alliance at the German Eastern Business Association organise a panel discussion entitled “Conducting trade, delivering trust: Quality and transparency in the international agricultural trade with Eastern Europe and Asia”. Representatives from the worlds of politics, business and science will discuss the perspectives for further development of agricultural trade and its relevance of international agricultural value. The event as part of the Global Forum for Food and Agriculture (GFFA) will take place on 17 January 2020 in the CityCube Berlin, Germany.

Globalisation has had a particular effect on intensifying the exchange of goods between countries and regions since the turn of the millennium. It is not only consumers that benefit from the larger range of goods available, producers in less developed regions are also able to achieve higher incomes through improved sales and distribution opportunities. Modern value chains also contribute to more diverse employment opportunities in rural regions.

However, the interweaving of trade also extends beyond classic bilateral trading. Many companies invest and produce in neighbouring countries in order to export to third countries or re-import. The trade in agricultural goods has grown enormously between the regions of Eastern Europe, Central Asia and Asia in particular: a quarter of worldwide agricultural trade is undertaken in these regions.

The observance of standards and certification not only ensure delivery quality in the destination country, they also support improved production conditions in the country of origin and contribute to increased value added locally. However, insufficient access to suitable means of production and know-how as well as value chains that are not yet fully developed mean that many producers in the regions of Eastern Europe,

Central Asia and East Asia do not yet satisfy the required quality standards. In addition, the low level of transparency in supply chains is a major obstacle to gaining the trust of international consumers.

The planned panel is also intended to act as a platform for the presentation of best-practice examples for the integration of producers from Eastern Europe, Central Asia and China into the international agricultural trade, the presentation of trends in international agricultural trading and the discussion of obstacles to implementation.

Simultaneous interpretation in German, English and Chinese language will be provided. Further information on the programme can be found here: www.iamo.de/en/events.

Registration is possible until 14 January 2020: www.gffa-berlin.de/en/registration-2020.

Text: 2,838 characters (incl. spaces)

About GFFA

The 12th Global Forum for Food and Agriculture (GFFA) entitled “Food for all! Trade for Secure, Diverse and Sustainable Nutrition” will be held in Berlin, Germany, from 16 to 18 January 2020. It is organised by the Federal Ministry of Food, Agriculture and Consumer Protection (BMEL) in cooperation with GFFA Berlin e.V., the Senate of Berlin and Messe Berlin GmbH. General information on the GFFA 2020 can be found on the conference website: www.gffa-berlin.de/en.

About IAMO

The Leibniz Institute of Agricultural Development in Transition Economies (IAMO) analyses economic, social and political processes of change in the agricultural and food sector, and in rural areas. The geographic focus covers the enlarging EU, transition regions of Central, Eastern and South Eastern Europe, as well as Central and Eastern Asia. IAMO works to enhance the understanding of institutional, structural and technological changes. Moreover, IAMO studies the resulting impacts on the agricultural and food sector as well as the living conditions of rural populations. The outcomes of our work are used to derive and analyze strategies and options for enterprises, agricultural markets and politics. Since its founding in 1994, IAMO has been part of the Leibniz Association, a German community of independent research institutes.

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