

GABI WALDHOF

Leibniz Institute of Agricultural Development in Transition Economies (IAMO)
Theodor-Lieser-Str. 2, 06120 Halle (Saale)
waldhof@iamo.de

CURRENT POSITION

Martin Luther University Halle Wittenberg, Chair of Economic Ethics & IAMO, Halle (Saale), Germany

2017 - Present PhD Student in „AgriMyths“ Project
Dissertation: „Technology Acceptance, Public Opinion Formation & Moral Emotions“
Supervision: Prof. Ingo Pies, Chair of Economic Ethics
Funding: *ScienceCampus Halle*

PREVIOUS POSITIONS

University of Oxford, Department of Experimental Psychology, Oxford, UK

2016 - 2017 Research Assistant for Data Management in „HAALSI“ Project (Health and Aging in Africa)
Supervision: Prof. Kia Nobre, Head of Department of Experimental Psychology
Prof. Nele Demeyere, Head of Translational Group
Funding: *Harvard School of Public Health and National Institutes of Health (NIH), USA*

University of Oxford, Said Business School, Oxford, UK

2016 - 2017 Research Assistant for Experimental Research on Consumer Judgement and Behaviour
Supervision: Prof. Rhonda Hadi, Marketing

Hamburg University & University for Applied Science Merseburg, Hamburg & Merseburg, Germany

2016 Research Assistant for a Survey on Forecasting Behaviour of German Forecaster's
Supervision: Prof. Jörg Döpke, Macroeconomics
Prof. Ulrich Fritsche, Empirical Economics
Funding: *DFG (German Research Foundation) – „Experience and Expectation“*

Halle Institute for Economic Research (IWH), Halle (Saale), Germany

2014 Research Assistant for a Discrete-Choice-Experiment on Willingness-To-Pay
Supervision: Prof. Martin Altemeyer-Bartscher, Macroeconomics

University of Oxford, Department of Experimental Psychology, Oxford, UK

2014 Research Assistant for Behavioural Experiments on Cognition, Memory & Attention
Supervision: Prof. Nele Demeyere, Oxford Neuropsychology Centre
Zita Patai, Postdoctoral Research Fellow at Brain & Cognition Lab

University of Bayreuth & KSB AG, Bayreuth, Germany

2013 Bachelor's Thesis with Field Research on Principal-Agent-Problems in Project Management

EDUCATION

University College London (UCL) & Higher School of Economics Moscow, London, UK

2013 - 2015 Double degree M.A. in IMESS, Business & Economics, Merit – „Very Good“

Thesis: *Nudges for companies? – Investigating socio-cognitive mechanisms when describing organizational behaviour*, Distinction-„Excellent“

Supervision: Prof. Slavo Radosevic, Industry & Innovation Studies

Université Paris Sorbonne, Abu Dhabi, UAE

2011 - 2012 Semester abroad at the Department of Philosophy and Sociology

University of Bayreuth, Bayreuth, Germany

2008 - 2013 B.A. in Philosophy & Economics

Thesis: *Do project managers jeopardize the project's success with opportunistic behaviour?*, Grade 1.3 – „Excellent“

Supervision: Prof. Alexander Brink, Chair of Business Ethics

RESEARCH INTERESTS

I am interested in Consumer Behaviour and Social (Group) Behaviour. Particularly, I am investigating attitudes towards technologies and how morality and group dynamics influence such attitudes. For example currently, as part of the *AgriMyths* project, I identify moral values that are relevant for GMO opposition as well as support. In this context, I am also examining which moral values addressed in the GMO debate are relevant for public opinion formation.

I use quantitative methods, such as surveys, and behavioural experiments, but also qualitative methods such as text analysis and interviews.

PUBLICATIONS / TALKS

Döpke J, Waldhof G, Fritsche U (2018): “Theories, techniques and the formation of German business cycle forecasts: Evidence from a survey of professional forecasters” *Jahrbücher für Nationalökonomie und Statistik*, *forthcoming*.

Waldhof G (2018), “Theories, techniques and the formation of German business cycle forecasts – DFG-Priority Program 1859: Experience and Expectation. Historical Foundation of Economic Behaviour”, Talk at *Jahrestagung des Vereins für Socialpolitik 2018: Digitale Wirtschaft*, 02.-05.09.2018, Freiburg (Breisgau). – **Döpke J, Waldhof G, Fritsche U** (2018): *Beiträge zur Jahrestagung des Vereins für Socialpolitik 2018: Digitale Wirtschaft - Session: Forecasting I, No. D05-V1*, ZBW - Leibniz-Informationszentrum Wirtschaft, Kiel, Hamburg.

Waldhof G (2018), “Moral Values in Anti-GMO Campaigns”, Talk at *IAMO Forum Large-scale agriculture – for profit and society?*, 27.-29.06.2018.

Pies I, Waldhof G (2018), “AgriMyths: A Progress Report – WCH Project: The Ethics and Economics of Modern Agricultural Myths”, Talk at *WissenschaftsCampus Halle Satellitenmeeting*, 05.06.2018, IPB, Halle/S.

Waldhof G (2018), „Akzeptanzprobleme in der Biotechnologie – Moralische Emotionen in der

Gentechnikdebatte“, Talk at *Workshop Angewandte Ethik*, 19.01.2018, Stiftung Leucorea, Wittenberg.

Jespersen A, Duta M, Waldhof G, Dadis F, Demeyere N (2016), „Towards a more ecological assessment of verbal memory“, University of Oxford.

Duta M, Slavkova E, Waldhof G, Riddoch R, Demeyere N (2016), “OCS-Plus: Tablet-based cognitive screening for mild cognitive impairments”, University of Oxford.

WORK IN PROGRESS

Waldhof G (in preparation), „Why do people oppose genetic engineering? A literature review on the current debates.“

Waldhof G (in preparation), „Morality can hinder consensus on biotechnologies - Evidence from the GMO Debate.“

FURTHER SKILLS

Software: LimeSurvey, MaxQDA, Matlab, Stata, SPSS, LaTeX

Languages: German (native), English (fluent, ToEFL: 112/120), Spanish (fluent), Latin (Latinum), French (good), Arabic (basic), Portuguese (basic), Russian (beginner)

MEMBERSHIPS

Verein für Socialpolitik

PROFESSIONAL EXPERIENCE

2015 – 2016 Project Management at *Business Discovery Services Group*, Halle & Prague

2013 *German Embassy* in Managua, Nicaragua

2013 *Deutsche Bank AG Private & Business Clients*, Halle

2011 – 2012 *KSB Middle East*, Marketing, Abu Dhabi, UAE