



**International comparison  
of product supply chains  
in the agri-food sector:  
determinants of their  
competitiveness and performance  
on EU and international markets**

**COMPETE**

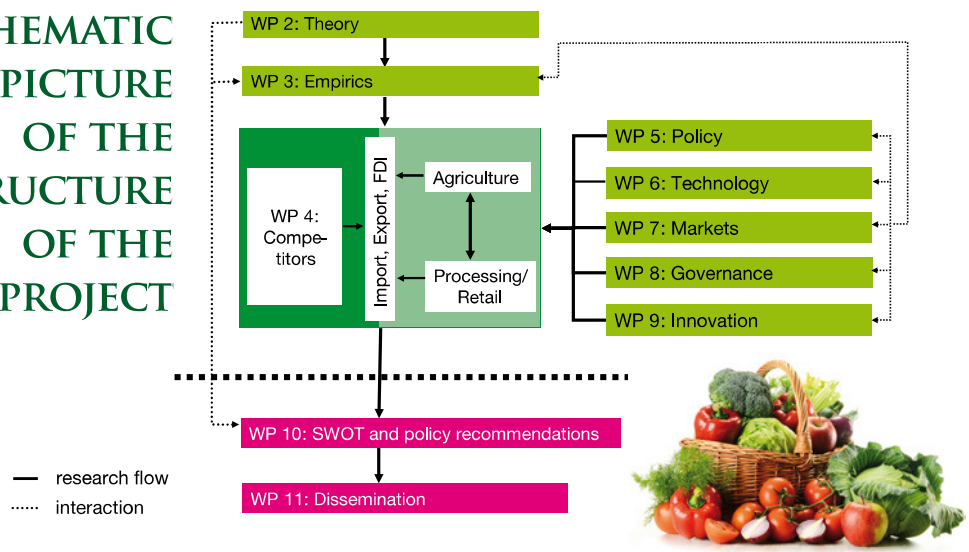


# OVERALL OBJECTIVE OF THE PROJECT

The objective of the COMPETE project is to gain a comprehensive view of the different elements that contribute to the competitiveness of the European agri-food sector in order to provide better targeted and evidence-based policies at the EU as well as at the national level, and to promote the Knowledge Based Bio-Economy in Europe.



## SCHEMATIC PICTURE OF THE STRUCTURE OF THE PROJECT





## STRUCTURE OF THE PROJECT

The general structure consists of two parts. In the first part a comprehensive description and analysis of the current situation is conducted. Particular attention will be given to the determinants of competitiveness, how they have evolved over time and how they have shaped the position of companies and countries in selected EU agri-food chains. These findings are used in the second part to discuss possible future developments and to deduce policy recommendations.

## EXPECTED RESULTS

- Web-based Platform available for consultation and dissemination
- Supporting the interaction between existing and developing initiatives related to the competitiveness of EU agri-food supply chains
- Report on the State-of-the-art regarding indicators and determinants of competitiveness
- Report on trade patterns of EU agri-food sectors in relation to their international competitiveness
- Report on the assessment of differences in competitiveness of EU agri-food supply chains within the EU
- Report on the role of the policy environment
- Report on the assessment of comparative advantage and productivity differences at the processing and the farm level
- Report on the role of transparency and market efficiency
- Report on the role of governance in competitive agri-food supply chains
- Report on the role of innovation in competitive agri-food supply chains
- Recommendations for different stakeholders such as the industry, particularly SMEs, and policy makers



# PROJECT COORDINATOR

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