Draft program of Consultation workshop:

10.00	COMPETE Project Presentation
10.10-11.00	**Welcome speech:**
	Hans-Joerg Lutzeyer, European Comission, DG Research & Innovation
	Francesca Bignami, FoodDrink Europe
	n.n. European Farmers association *Copa Cogeca*
11.00-12.00	**Session 1: Conceptual issues and trade position**
	Conceptual issues for analyzing of competitiveness of supply chain
	Recent developments and major EU competitors
	EU trade position
	Discussion
12.00-13.00	Lunch
13.00-14.15	**Session 2: Determinants of competitiveness 1**
	Productivity and efficiency in European supply chain
	Markets efficiency
	Governance structures in agri-food supply chain
	Discussion
14.15-14.30	*Coffee break*
14.30-16.00	**Session 3: Determinants of competitiveness 2**
	Product and process innovation in the EU agri-food chain
	Business environment in EU and their impact on the competitiveness of supply chain
	SWOT analysis and policy implications
	Discussion

16.00-17.00	Session 4: **COMPETE dissemination activities**
	Dissemination of the project results
	Discussion
17.00	End of the workshop