

# Improving Agri-food Trade and Market Integration

A FAO Regional Initiative for Europe and Central Asia

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#### Goal of the Regional Initiative on Agri-food Trade and Market Integration

Support Member Countries in enhancing the agri-food trade policy environment for small and medium sized enterprises.

## How will FAO do this? Capacity Development

- 1. On WTO Agreements and procedures
- 2. On implementation of global food quality standards from the three standard setting agencies (IPPC, Codex Alimentarius, OIE) and on GI food quality branding
- On export diversification (on value chains, export promotion policies, accessing international commodity and food markets)

### Overall goal and program elements

Implementation of trade agreements to increase access to new markets

WTO CD

Supportive policy environment for export diversification **Export diversification** assessments Value chain analyses and policy recommendations for export **Export promotion** strategies

Increased capacity to implement global food quality standards CD on phytosanitary and IPPC issues CD on food safety standards, best practices and system architecture CD on sanitary/veterinary control issues Geographical Indication food quality branding

Goal: Improve policy environment for agrifood trade Program Elements

#### Principles of Implementation

- Capacity building provided at regional level workshops and at country level
- No specific capacity building for regional organizations
- Focus countries for the initiative are Kyrgyzstan, Tajikistan, Moldova and Ukraine, but we also work regionally