



Improving Agri-food Trade and Market Integration

A FAO Regional Initiative for Europe and Central Asia

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Goal of the Regional Initiative on Agri-food Trade and Market Integration

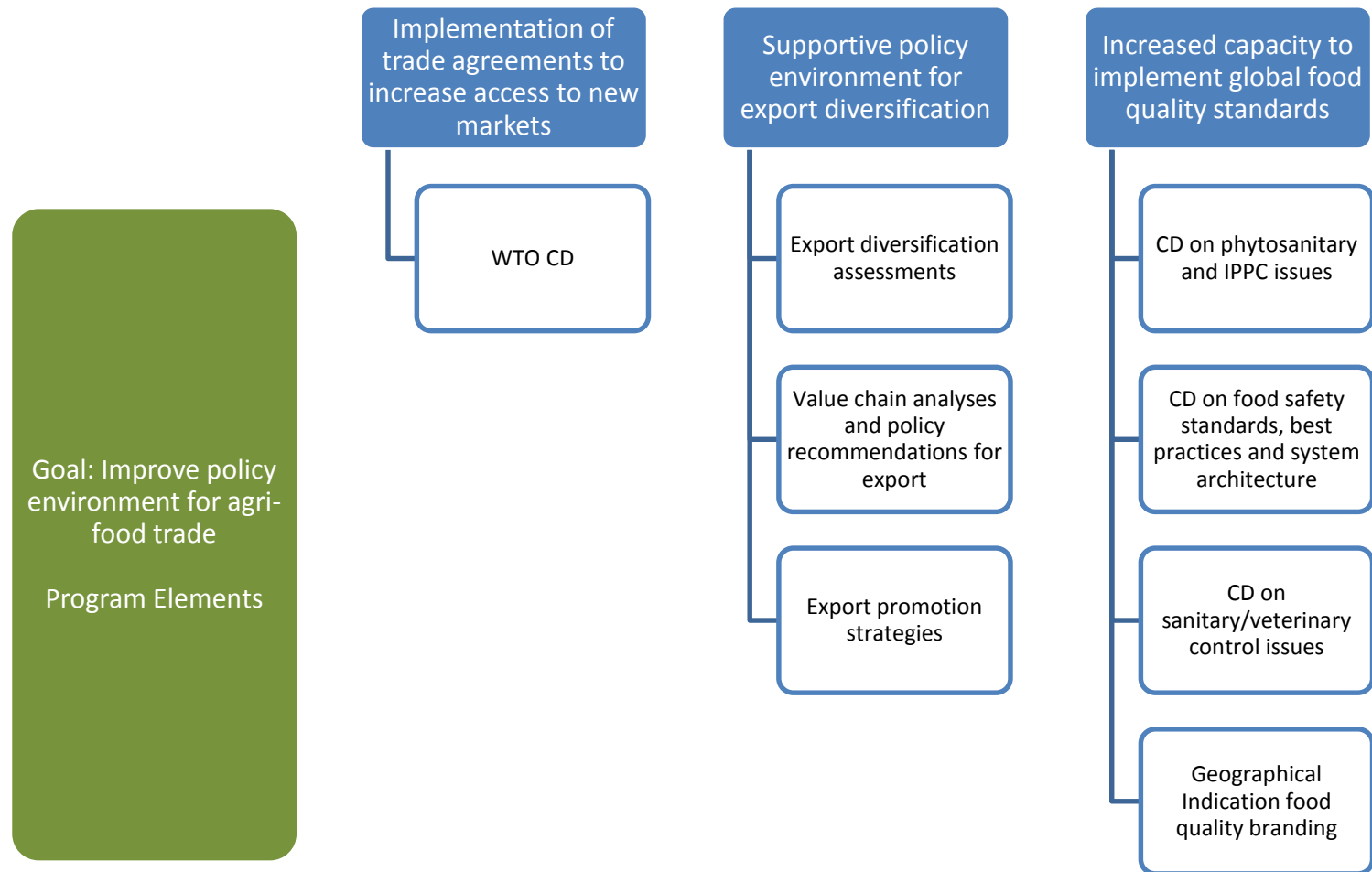
Support Member Countries in enhancing the agri-food trade policy environment for small and medium sized enterprises.

How will FAO do this?

Capacity Development

1. On WTO Agreements and procedures
2. On implementation of global food quality standards from the three standard setting agencies (IPPC, Codex Alimentarius, OIE) and on GI food quality branding
3. On export diversification (on value chains, export promotion policies, accessing international commodity and food markets)

Overall goal and program elements



Principles of Implementation

- Capacity building provided at regional level workshops and at country level
- No specific capacity building for regional organizations
- Focus countries for the initiative are Kyrgyzstan, Tajikistan, Moldova and Ukraine, but we also work regionally