



IAMO. Photo: Sibylle Mundt

Dear Ladies and Gentlemen,

September
10, 2009

researchers of Leibniz Institute of Agricultural Development in Central and Eastern Europe (IAMO) were invited to host a mini-symposium at the IAAE Conference in Beijing in August. Also, IAMO researchers are currently doing field survey in the Chinese province Yunnan. And furthermore: The Calls for Papers for MACE Conference 2010 and IAMO Forum 2010 are out now. These and other news as well as a list of recent publications of IAMO researchers you will find in the following newsletter.

IAMO Directorate: Alfons Balmann, Gertrud Buchenrieder,
Thomas Glauben, Hannelore Zerjeski

Overview

- [IAMO hosts mini-symposium at IAAE Conference](#)
- [Research project on China's Payment for Ecosystem Services \(PES\) programs](#)
- [Call for Papers: MACE Conference 2010](#)
- [Call for Papers: IAMO Forum 2010](#)
- [IAMO organises Special Session at GeWiSoLa Conference](#)
- [Private Labels – a Strategic Cornerstone for Exploring Growth Markets China and Russia? IAMO symposium at the Anuga 2009](#)
- [Crisis as chance? IAMO DLG Symposium at the Agritechnica 2009](#)
- [Review I: Summer School in Russian Kostroma](#)
- [Review II: First Summer School in Yerevan, Armenia](#)
- [Vacancy](#)
- [Recent Publications](#)



This year's IAAE Conference took place in Beijing. Photo: Martin Petrick

IAMO hosts mini-symposium at IAAE Conference

From August 16-22 agricultural economists met in Beijing at the IAAE Conference. For this conference, which is organised every three years by the [International Association of Agricultural Economists \(IAAE\)](#), IAMO researchers successfully applied to host a mini-symposium. More than 30 researchers from all over the world attended the symposium and discussed about "Structural change in Europe's rural regions". Focal point were livelihoods in rural areas which are influenced by subsistence orientation, modernisation and non-farm diversification. A significant part of the presented papers and posters originated in the research results of the international consortial project "[Structural Change in Agriculture and Rural Livelihoods](#)" (SCARLED), which since 2006 is coordinated by Gertrud Buchenrieder and Judith Möllers. Furthermore, first results of IAMO's Graduate School "[Prospects for small-scale farm structures in the new member states of the European Union](#)", a project coordinated by Martin Petrick, were presented at the mini-symposium as well as a paper on "Sustainability of semisubsistence farming systems in new member states and acceding countries" (S-FARM), a project also coordinated by IAMO. Selected papers of the mini-symposium are published in Volume 49 of IAMO's series "Studies on the Agricultural and Food Sector in Central and Eastern Europe". The publication is available for download: http://www.iamo.de/dok/sr_vol49.pdf.

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Research focuses on the province Yunnan, in southwestern China. (c) Database: ESRI Data & Maps, Cartography: IAMO.

Research project on China's Payment for Ecosystem Services (PES) programs

Since middle of August Zhanli Sun and Jens Frayer are now in Yunnan, a province in southwestern China. Here they collect data for the research project "Modeling the Effects of Payments for Ecosystem Services on Human Well-being and Land Use in Upland Yunnan", on which they are working together with Daniel Müller. Within this project the effects of such programs on livelihoods and land use will be analysed. In the framework of China's "Sloping Land Conversion Program" over 14.7 million ha of cropland and 17.3 million ha barren land shall be converted to forest by 2010 and by the "National Forest Protection Program" China wants to protect and restore its natural forest. Both programs are implemented throughout the entire province. Therefore the researchers hope that studying the developments in Yunnan will shed light on the socio-ecological interactions in rapidly changing circumstances. The project is one of nine of the [International Research Group China](#), which was founded at IAMO in 2008. The group is financed by Leibniz Association within the framework of the Joint Initiative for Research and Innovation of the German Federal Ministry for Education and Research.

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Call for Papers: MACE Conference 2010

IAMO together with the Institute of Agricultural Economics and Social Sciences of Humboldt-Universität zu Berlin and the Council for Tropical and Subtropical Agricultural Research (ATSAF) will conduct within the Marie-Curie Programme the Fourth Green Week Scientific Conference titled: **Challenges of Education and Innovation** on January 13-14, 2010 at the ICC International Congress Centre in Berlin. The conference will concentrate on innovation processes in agriculture linked to the spread of knowledge in rural areas. The conference will provide a special forum for early stage researchers to build contacts with their peers from across Europe and leading researchers. Especially young scientists are expected to play an active role at the conference. For further information please refer to the call for papers available on the [conference website](#). Submission and registration forms are also available here. Deadline for submitting full papers is **October 16, 2009**.

**MACE Conference: Challenges of Education and Innovation
January 13-14, 2010 | International Congress Centre ICC, Berlin**

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FORUM 2010
JUNE 16-18
Institutions in Transition

Call for Papers: IAMO Forum 2010

The IAMO Forum 2010 aims to take stock of current research on institutional change in agriculture and rural areas and the corresponding challenges for new modes of governance. The areas focused on are Central and Eastern Europe and Central and East Asia. IAMO Forum 2010 will provide the opportunity for multidisciplinary discussion of topics like new modes of governance in agricultural input and output markets (energy, capital, labour, land), governance in natural resource management (land, water, biodiversity), formulation and design of policies (policy impact assessment, decentralisation, integrated modelling), social safety systems and the demographic challenge of rural areas as well as new theoretical developments in analysing rural institutions. Researchers are invited to submit appropriate full papers until **January 22, 2010**. Detailed guidelines for authors and further information on the conference can be found at the IAMO Forum 2010 website: <http://forum2010.iamo.de>.

IAMO Forum 2010: Institutions in Transition – Challenges for New Modes of Governance
June 16-18, 2010 | IAMO, Halle (Saale)

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IAMO organises Special Session at GeWiSoLa Conference

At the 49. Annual Conference of the German Association of Agricultural Economists (GeWiSoLa), which will take place from September 30 till October 2 in Kiel, IAMO is going to host a Special Session on "Twenty years of Transition". The session on October 1 (11am-12.30pm) will be chaired by **Ulrich Koester** from Christian-Albrechts-University of Kiel. **Alfons Balmann** (IAMO) will then reflect on "Agrarian structure after twenty years of transition: Determinants, trends and challenges", **Imre Fertő** from the Hungarian Academy of Science will raise the question of "Integration of CEE agri-food sector into the EU. What does the trade theory and empirical evidence tell us?" and **Detlev Böttcher** from Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) will give insights into "Twenty years of transition – The perception of the GTZ".

Twenty years of Transition
Special Session organised by IAMO at the GeWiSoLa Conference
2009
October 1, 2009 | 11am-12.30pm | CAU, Kiel

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IAMO hosts a symposium at the Anuga. Photo: Koelnmesse

Private Labels - a Strategic Cornerstone for Exploring Growth Markets China and Russia? IAMO symposium at the Anuga 2009

On October 12 IAMO invites to a symposium at the [Anuga](#) in Cologne, the world's most important trade fair for food & beverages. Researchers and representatives from practice will then discuss if private labels are a promising strategy for international retailers to succeed in the growth markets China and Russia. Both countries belong to the most attractive growth markets worldwide. The rising purchasing power of Chinese and Russian consumers possesses a huge potential for producers and traders. But there are also strong competitors: local companies and other international retailers. To be able to operate successfully in these markets, western retailers must succeed in developing a distinctive image. What challenges and perspectives do western retailers face by introducing their private labels in China and Russia and what chances and risks await the manufacturers there will be discussed at the symposium by **Thomas Glauben** (Director IAMO), **Ekaterina Kuskova** (SIMON-KUCHER & PARTNERS Strategy & Marketing Consultants), **Thomas Rudelt** (Head of Corporate Own Brand Management, Metro Cash & Carry International) and **Fabian Wehnert** (Head of Europe/International, Markenverband e.V.); also invited is **Jan de Graaf** (CMA Central Marketing Agency of the German Agricultural Industries, Shanghai Representatives Office).

Private Labels – a Strategic Cornerstone for Exploring Growth Markets China and Russia? Chances and Risks for Manufacturers and Retailers

October 12, 2009 | 13.15-14.45pm

Anuga 2009 | Koelnmesse GmbH, Messeplatz 1, 50679 Köln

Congress Centre East, Conference Room 3-5

Symposium language: English

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The Agritechnica takes place in November in Hanover. Photo: Agritechnica

Crisis as chance? IAMO DLG Symposium at the Agritechnica 2009

How companies can overcome the impacts of the crisis or even emerge from it stronger than before will be discussed by researchers, politicians and representatives of practice on November 12 at the [Agritechnica](#). At the symposium organised by IAMO and the German Agricultural Society (DLG) first of all reasons for the considerable price fluctuations for agro raw materials over the last two years shall be identified. Besides the impact of the "physical" market the financial crisis and by this the financial markets itself play an important role. For example in 2003 approx. 13 billion US\$ were invested in raw material price indexes, where as in March 2008 it were already 260 billion US\$. The symposium will be opened by DLG President **Carl-Albrecht Bartmer**. At the podium will be **Alfons Balmann** (Director IAMO), **Olga Hunger** (Head Cooperation CIS countries, DLG), **Michael Lendle** (Managing Director AFC Risk & Crisis Consult GmbH), **Olaf Turß** (Customer Segment Manager – Arable, John Deere (invited)) and **Axel Stockmann** (Head Department Food, Agriculture and Consumer Protection; German Embassy Moscow).

Crisis as chance?

November 12, 2009 | 10-12am

Agritechnica 2009 | Messegelände, 30521 Hannover

Convention Center, Room 13

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Field trips completed the Summer School in Kostroma. Photo: Michael Grings

Review I: Summer School in Russian Kostroma

Since 2002 Martin-Luther-University Halle-Wittenberg (MLU) and IAMO host the Summer School "Agriculture in Transition" in CIS countries. This year's Summer School took place from August 3-21 in Kostroma, Russia. The project is coordinated by Michael Grings (MLU) and financed by the German Academic Exchange Service (DAAD). The 29 participants, mainly early stage researchers, got a comprehensive overview on a wide range of aspects of agricultural economy. For example workshops were hosted on options in agricultural policy, vertical coordination in the agri-food sector, strategic management, insecure situations of decision and agricultural lease and land markets. Field trips completed the workshops. Besides Michael Grings and Peter Wagner from MLU and Jon H. Hanf, Vladislav Valentinov and Jürgen Wandel from IAMO, Heinz Ahrens (formerly MLU) and Peter Tillack (formerly IAMO) were tutors at the Summer School.

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Productive working atmosphere at the Summer School in Yerevan. Photo: Agata Pieniadz

Review II: First Summer School in Yerevan, Armenia

For the first time IAMO hosted from July 6-12 a Summer School in Yerevan, Armenia. Local partner was the International Center for Agribusiness Research and Education ICARE. The 25 participants, among them students, PhD students and early stage researchers were trained in "Vertical Coordination in Agri-Food Chains". Focal point of the discussions was the situation of small family farms and how they can develop sustainable, regarding the fact, that they face high challenges when entering input- and output markets and also in questions of internal organisation. Tutors from IAMO were Jon H. Hanf, Milada Kasarjyan and Agata Pieniadz. In Yerevan they presented their own work and got deeper insights into transition specific aspects of the development in the Armenian agri-food sector. The successfully accomplished Summer School will help to further strengthen the contacts to Armenia.

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Vacancy

IAMO has a postdoctoral position available in the project "Models of farm-level structural change" in the Department of Structural Development of Farms and Rural Areas, a project funded by the German Research Foundation (DFG). **Application deadline is September 15, 2009.** A [detailed job description](#) is available online.

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Recent Publications

[all IAMO Publications](#)

IAMO Annual Report 2007/2008 [Download](#)

Discussion Paper

SROKA, W., HAPPE, K. (2009): Förderung der Entwicklung des ländlichen Raumes in Polen und Bayern. *IAMO Discussion Paper No. 123*, Halle (Saale). [Download](#)

SROKA, W., HAPPE, K. (2009): Vergleich der Berglandwirtschaft in Polen und Deutschland. *IAMO Discussion Paper No. 122*, Halle (Saale). [Download](#)

FRITZSCH, J., SALASAN, C. (2009): The role of agriculture for overcoming rural poverty in Romania, *IAMO Discussion Paper No. 121*, Halle (Saale). [Download](#)

Studies on the Agricultural and Food Sector in Central and Eastern Europe

BUCHENRIEDER, G., MÖLLERS, J. (Hrsg.) (2009): Structural change in Europe´s rural regions. Farm livelihoods between subsistence orientation, modernisation, and non-farm diversification, *Studies on the agricultural and food sector in Central and Eastern Europe, Bd. 49*, Halle (Saale). [Download](#)

MÖLLERS, J., ZIER, P., FROHBERG, K., BUCHENRIEDER, G., BOJNEC, S. (Hrsg.) (2009): Croatia´s EU accession socio-economic assessment of farm households and policy recommendations, *Studies on the agricultural and food sector in Central and Eastern Europe, Bd. 48*, Halle (Saale). [Download](#)

Further selected Publications

BELAYA, V., GAGALYUK, T., HANF, J. H. (2009): Measuring Asymmetrical Power Distribution in Supply Chain Networks: What is the Appropriate Method?, *Journal of Relationship Marketing, No. 8*, S. 165 - 193.

HANF, J. H., DAUTZENBERG, K., GAGALYUK, T., BELAYA, V. (2009): Network Approach to Supply Chain Management: Terms, Scope of Issues and Lines of Development, *Russian Management Journal, Jg. 7, Nr. 1*, S. 43-68.

KELLERMANN, K., SAHRBACHER, A., SAHRBACHER, C., BALMANN, A. (2009): Consequences of a progressive reduction of direct payments in Germany: paving the way for post-2013?, *Agrarwirtschaft, Vol. 58, No. 4*, S. 198-208.

MÜLLER, D., KUEMMERLE, T. (2009): Causes of Cropland Abandonment during the Post-socialist Transition in Southern Romania, in: Groisman, P.Y. and S.V. Ivanov (Eds.) Regional aspects of climate-terrestrial-hydrologic interactions in non-boreal Eastern Europe. *NATO Science for Peace and Security Series*.

PETRICK, M., CARTER, M. R. (2009): Critical Masses in the Decollectivisation of Post-Soviet Agriculture, *European Review of Agricultural Economics, Vol. 36, No. 2*, S. 231-252.

Pieniadz, A., Hanf, J. H., Wegener, S., Voicilas, D. M. (2009): Diverse access to production factors as a reason for unequal actor development in the Romanian dairy sector, *IERiGZ-PIB-Multi-Annual-Programme 2005-2009, No. 128*, S. 204-220.

PIENIADZ, A. (2009): Entwicklung der Milchwirtschaft in den neuen Mitgliedsstaaten: Zeit zum Umdenken?, in: L. Theuvsen, Ch.Schaper (Hrsg.): Milchwirtschaft ohne Quote. Märkte und Strategien im Wandel, *Reihe: Agrarökonomie, Band 3*, S. 23-54.

SALASAN, C., FRITZSCH, J. (2009): The role of farm activities for overcoming rural poverty in Romania, in: Buchenrieder, G. and Möllers, J. (eds.): Structural change in Europe´s rural regions. Farm livelihoods between

subsistence orientation, modernisation and non-farm diversification, *IAMO Studies on the Agricultural and Food Sector in Central and Eastern Europe*, Bd. 49, S. 23-41.

VALENTINOV, V. (2009): The German Gemeinwirtschaftslehre: implications for modern nonprofit economics, *Regulation and Governance*, Vol. 3, No. 2, S. 186-195.

WEGENER, S., FRITZSCH, J., BUCHENRIEDER, G., CURTISS, J., GOMEZ Y PALOMA, S. (2009): Impact of topical policies on the future of small-scale farms in Poland - A multiobjective approach, in: Structural change in Europe's rural regions - Farm livelihoods between subsistence orientation, modernisation and non-farm diversification, *IAMO Studies on the Agricultural and Food Sector in Central and Eastern Europe* Bd. 49, S. 134-160.

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