



Dear Readers,

25th of  
march  
2008

The first edition of the IAMO newsletter for 2008 begins with a preview of the IAMO Forum, which will take place this June in Halle (Saale). We would also like to provide you with information on personalities, projects and publications related to the scientific work of the institute.

The IAMO Directorate  
Alfons Balmann (Executive Director), Gertrud Buchenrieder (Director),  
Thomas Glauben (Director), Hannelore Zerjeski (Director/Head of  
Administration and Service)

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## **IAMO Forum 2008 to host renowned experts this June**

We are proud to present the list of distinguished researchers who have agreed to be Keynote Speakers at the IAMO Forum 2008, which is titled "Agri-Food Business: Global Challenges – Innovative Solutions": Prabhu Pingali, the Head of the Agricultural Policy and Statistics Division within the Agricultural Development Program of the Bill and Melinda Gates Foundation (Mr. Pingali was also previously with the FAO); Cees Veerman (Wageningen University), who until 2007 was the Minister of Agriculture, Nature and Food Quality for the Netherlands, as well as the former President of the EU Council of Agriculture; Alois Heißenhuber, TU München, and Spencer J. Henson (University of Guelph, Canada). The conference fee is 150 EUR before 15 May 2008 (early registration), and 200 EUR after this deadline (late registration). Frequently updated information about the conference and hotels are available on the IAMO Forum 2008 [website](#).

Contact:

*Michael Kopsidis*  
*Marlies Lohr*  
Tel.: +49 (0) 345-29 28 210  
[forum2008@iamo.de](mailto:forum2008@iamo.de)

## **2nd Halle Workshop on Efficiency and Productivity Analysis**

The 2nd Halle Workshop on Efficiency and Productivity Analysis will take place at IAMO on May 26-27, 2008.

The objective of the workshop is to address new developments in theoretical and empirical research in productivity and efficiency measurement from economics, agricultural economics, management science, operations research and related fields. Papers on the theory of productivity and efficiency measurement, as well as on all fields of empirical application,

including agriculture, regulation, health economics, production, environmental economics, government and industry are welcome. Deadline for abstracts is today, March 25.

The workshop's homepage has been extended to include information regarding accommodation at preferential rates. The rooms can be booked until May 10.

Please check the [workshop homepage](#) regularly, as it provides frequently updated information.

The workshop is being organised by IAMO and the Halle Institute of Economic Research (IWH).

*Contact:*

*Heinrich Hockmann*  
*Tel.: + 49 (0) 345-2928 225*  
[hockmann@iamo.de](mailto:hockmann@iamo.de)

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### **New DFG project on consumer behaviour**

A new DFG-project (German Research Foundation) about "Price formation and consumer behaviour in food retailing – an analysis under consideration of dynamic processes" will start during the next days. Besides the IAMO (Prof. Thomas Glauben), the Technical University Munich (Prof. Jutta Rosen) and the Christian-Albrechts-University Kiel (Prof. Jens-Peter Loy) are taking part in the project. The project can be divided into four sub-projects: On the level of food-retailers rigidities of prices and of price adjustments will be analysed as well as the coordination and synchronisation of price adjustment processes. Questions of selecting a particular shop and loyalty of customers to a specific retail business as well as brand loyalty are at the centre of interest in the second part of the project. At the IAMO Phd-student Nadine Wettstein (Department: Agricultural Markets, Marketing and World Agricultural Trade) will work about questions of brand loyalty. The project has been approved by the DFG at the end of last year.

*Contact:*

*Nadine Wettstein*  
*Tel.: + 49 (0) 345-2928 233*  
[wettstein@iamo.de](mailto:wettstein@iamo.de)

*Thomas Glauben*  
*Tel.: + 49 (0) 345-2928 200/210*  
[glauben@iamo.de](mailto:glauben@iamo.de)

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### **Dr. Martin Petrick qualified as a professor**

Dr. Martin Petrick, Executive Head of IAMO's Department of External Environment for Agriculture and Policy Analysis, recently habilitated on the subject "Economics and Social Sciences of Cultivation", a study of institutional economics. The title of the work, which will be released as a monograph, is "Theoretical and methodological topics in the institutional economics of European agriculture - With applications to farm organisation and rural credit arrangements".

Dr. Petrick's scientific speech, which took place during the habilitation process, was titled "Why and how should the state finance public goods in rural regions? Critical appraisal of some arguments".

Since 1998, Dr. Petrick has been a research associate at IAMO. The key aspects of his scientific work are credit markets, policy for rural development, institutional economics and micro econometrics.

*Contact:*

*Martin Petrick*  
*Tel.: + 49 (0) 345-2928 120*  
[petrick@iamo.de](mailto:petrick@iamo.de)

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**Prof. Glauben a member of "Agricultural Economics Career Grant" jury**

Prof. Dr. Thomas Glauben has been appointed as a member of the "Agricultural Economics Career Grant" jury. He is the only scientist in this committee.

As Dietrich Holler, Chief Editor of the independent agricultural journal "Ernährungsdienst" ([www.ernaehrungsdienst.de](http://www.ernaehrungsdienst.de)), explains, "We would like to familiarize our farmers with global markets. That is why we have consciously decided to choose IAMO; because the institute enjoys a good reputation in the area of agro-economic research and is up-to-date with the booming agricultural market in Central and Eastern Europe". The professional journal, which is edited in a specialised German publishing house in Frankfurt am Main, awards the career grants annually to young farmers and managers in agricultural trade or industry, as well as to prospective scientists.

"I am looking forward to the new assignment, especially because the grant of young, promising colleagues from agriculture and food industry is also a concern of IAMO. The career grant values highly the achievements of young colleagues of the working status and contributes to their specialisation", says Prof. Glauben, who replaces the retired Prof. Dr. Manfred Köhne, Institute of Agricultural Economics from the University of Göttingen.

In addition to Professor Glauben, the "Agricultural Economics Career Grant" jury consists of nine managers and two chief editors.

*Contact:*

*Thomas Glauben*

*Tel.: + 49 (0) 345-2928 200/210*

*[glauben@iamo.de](mailto:glauben@iamo.de)*

*Dietrich Holler*

*chief editor Ernährungsdienst*

*Tel: +49 (0) 69-7595 1581*

*[dietrich.holler@dfv.de](mailto:dietrich.holler@dfv.de)*

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### **Senior Consultant from Ethiopia visits IAMO**

Prof. Fikremarkos Merso Birhanu and Prof. Gebrehiwot Ageba, both professors at the University of Addis Abeba and members of the National Technical Committee, which is preparing for Ethiopia's accession to the WTO, have recently visited IAMO. Prof. Gebrehiwot Ageba is the Chief Economic Advisor of the Prime Minister. In 2003, Ethiopia applied for WTO membership. The country has one of the most liberal trade policies worldwide if judged by its low tariff rates. Both professors provided reports dealing with the following areas: what course does the application process take; which obstacles must be overcome; and which effects will membership have on the agricultural and finance sectors. According to Prof. Fikremarkos, despite its extremely low tariffs, Ethiopia is preparing itself for a negotiation period of 15 to 20 years. The goal of the process is, on the one hand, to integrate the country in global trade through its low-tariff policy, and on the other hand, to maintain a certain flexibility in tariffs, which if required might support particular sectors of the economy, for instance the agricultural sector. Both professors, together with fourteen other scientists from Korea, Sudan and Syria, were guests within an alumni program of the Martin-Luther-University Halle Wittenberg, as well as non-university research establishments in Halle.

*Contact:*

*Gertrud Buchenrieder*

*Tel.: +49 (0) 345-2928 100*

*[buchenrieder@iamo.de](mailto:buchenrieder@iamo.de)*

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### **Gold "Tschajanow" Medal for Eberhard Schulze**

Dr. Eberhard Schulze, the Deputy Head of IAMO's Department of Structural Development of Farms and Rural Areas for many years, has been awarded the "Alexander Wasiljewitsch Tschajanow" Gold Medal. With this distinction, the Moscow Timiryazev Agricultural Academy (Russia) has dignified the publishing of Dr. Schulze's book "Alexander Wasiljewitsch Tschajanow: the Tragedy of an Outstanding Agricultural Economist". The publication was released by the scientific publishing house Vauk, Kiel; Studies on the Agricultural and Food Sector in Central and Eastern Europe, Vol. 12, Halle (Saale). In English, the book was published under: SCHULZE, E. (2003):

Alexander Vasilievich Chayanov - the Tragedy of an Outstanding Agricultural Economist; Studies on the Agricultural and Food Sector in Central and Eastern Europe, Vol. 18, Halle (Saale).

Contact:

Alfons Balmann  
Tel.: + 49 (0) 345-2928 300  
[balmann@iamo.de](mailto:balmann@iamo.de)



## Recent Publications

[all IAMO publications](#)

### Studies on the Agricultural and Food Sector in Central and Eastern Europe

WEHRHEIM, P., SCHOELLER-SCHLETTER, A., MARTIUS, C. (EDS.) (2007): Continuity and change: Land and water use reforms in rural Uzbekistan. Socio-economic and legal analyses for the region Khorezm, Halle (Saale).  
[download](#)

### IAMO Discussion Papers

Левкович, И., Хокманн, Х. (2007): Международная торговля и трансформационный процесс в агропродовольственном секторе Украины, IAMO Discussion Paper No. 114, Halle (Saale), [download](#)

ČECHURA, L. (2007): Investment, credit constraints and public policy in a neoclassical adjustment cost framework, IAMO Discussion Paper No. 115, Halle (Saale), [download](#)

### Further selected publications:

BAUM, S., COOK, P., STANGE, H., Weingarten, P. (2007): Agricultural employment trends in an enlarged European Union: Does the CAP reform/introduction matter?, in: Kuhlmann, F., Schmitz, P. M. (eds.): Good Governance in der Agrar- und Ernährungswirtschaft, *Schriften der Gesellschaft für Wirtschafts- und Sozialwissenschaften des Landbaues e.V.*, Bd. 42, Münster-Hiltrup, pp. 181-192.

BAUM, S., STANGE, H., WEINGARTEN, P. (2007): Agricultural policy changes and their impact on farm employment [L'impact des changements de politiques agricoles sur l'emploi en agriculture. Die Änderungen in der Agrarpolitik und ihre Auswirkungen auf die Beschäftigung in der Landwirtschaft], *Euro Choices*, Vol. 6, No. 1, pp. 30-31.

BAVOROVA, M. (2007): Does communication influence economic relationships? The case of the German wheat to bread chain., in: Svatoš, M., Lošťák, M., Zuzák, R. (eds.): Agrarian Prospects XVI. Collection of papers of international scientific conference, Vol. I, Agrarian Prospects, Prag, 18.-19.09.2007, Print und CD, pp. 23-32.

BAVOROVA, M. (2007): Social capital in the agricultural sector of the Czech Republic, in: Sustainable rural development in the european countries, Collection of papers of 7<sup>th</sup> autumn school of rural sociology 2007, Prag, 20.-25.09.2007, pp. 3-10.

BOKUSHEVA, R., BREUSTEDT, G., HEIDELBACH, O. (2007): Reducing asymmetric information by alternative crop insurance schemes – Testing risk reduction of individual and index-based contracts, in: Kuhlmann, F., Schmitz, P. M. (eds.): Good Governance in der Agrar- und Ernährungswirtschaft, *Schriften der Gesellschaft für Wirtschafts- und Sozialwissenschaften des Landbaues e.V.*, Bd. 42, Münster-Hiltrup, pp. 371-380.

BROSIG, S., GLAUBEN, T., HERZFELD, T., ROZELLE, S., WANG, X. (2007): The dynamics of Chinese rural households' participation in labour markets, *Agricultural Economics*, Vol. 37, No. 2, pp. 167-178.

BROSIG, S., WEITZEL, E.-B., GLAUBEN, T., POGHOSYAN, T., ROZELLE, S. (2007): Spatial market integration and the dynamics of transaction costs in the Chinese soy bean market, *The Empirical Economics Letters*, No. 5,

pp. 431-437.

DAUTZENBERG, K., HANF, J. H. (2008): Biofuel chain development in Germany: Organization, opportunities, and challenges, *Energy Policy*, Vol. 36, No. 1, pp. 485-489.

DUFHUES, T., BUCHENRIEDER, G. (2007): Reaching the poorest with microcredit an impossible attempt? New evidence from Northern Vietnam, in: Kuhlmann, F., Schmitz, P. M. (eds.): Good Governance in der Agrar- und Ernährungswirtschaft, *Schriften der Gesellschaft für Wirtschafts- und Sozialwissenschaften des Landbaues e.V.*, Bd. 42, Münster-Hiltrup, pp. 339-346.

GLAUBEN, T., LOY, J.-P., KÖRNER, J. (2007): Der Einfluss der Euro-Bargeldeinführung auf die Preisentwicklung im deutschen Lebensmitteleinzelhandel, *Schmollers Jahrbuch – Zeitschrift für Wirtschafts- und Sozialwissenschaften*, 127, 3, pp. 457-485.

PETRICK, M. (2007): Why and how should the government finance public goods in rural areas? A review of arguments, in: Kuhlmann, F., Schmitz, P. M. (eds.): Good Governance in der Agrar- und Ernährungswirtschaft, *Schriften der Gesellschaft für Wirtschafts- und Sozialwissenschaften des Landbaues e.V.*, Bd. 42, Münster-Hiltrup, pp. 271-281.

PETRICK, M. (2008): Abwanderung und Widerspruch: Wie Landwirte in Deutschland und Polen auf wirtschaftlichen Anpassungsdruck reagieren, in: Bingen, D., Wolf, N., Loew, P. O. (eds.): Interesse und Konflikt. Zur politischen Ökonomie der deutsch-polnischen Beziehungen 1900-2006. Veröffentlichungen des Deutschen Polen Instituts, pp. 259-277.

PIENIADZ, A., BAUM, S., REINSBERG, K., WOLZ, A. (2007): Turystyka wiejska w rozwiązaniu problemów środowisk wiejskich na przykładzie UE, in: Makarski, S. (eds.): Rola władz samorządowych w rozwoju turystyki w kontekście wykorzystania zasobów ludzkich na przykładzie województwa podkarpackiego, pp. 76-97.

PIENIADZ, A., RENNER, S., PETRICK, M. (2007): Exploring the flexibility of Polish family farms during transition, in: Tomic, D., Sevarlic, M. M. (eds.): Development of agriculture in rural areas in Central and Eastern Europe: Thematic proceedings/100<sup>th</sup> EAAE Seminar (European Association of Agricultural Economists), Novi Sad, 21-23.06.2007, Print und CD, pp. 487-498.

VALENTINOV, V. (2008): The transaction cost theory of the nonprofit firm: Beyond opportunism, *Nonprofit and Voluntary Sector Quarterly*, Vol. 37, No. 1, pp. 5-18.

WOLZ, A. (2007): Rural society and diversification of employment and income – Major factors of influence and repercussions on rural development, in: Knappe, E., Müller, E. (eds.): Ländliche Gesellschaft europäischer Peripherien/Rural Society of European Peripheries, *Forum-iftl*, Nr. 7, Leibniz-Institut für Länderkunde, Leipzig, pp. 103-125.

WOLZ, A., FRITZSCH, J., PENCÁKOVÁ, J. (2007): Structural social capital and economic performance: Findings of empirical farm data in the Czech Republic, in: Kuhlmann, F., Schmitz, P. M. (eds.): Good Governance in der Agrar- und Ernährungswirtschaft, *Schriften der Gesellschaft für Wirtschafts- und Sozialwissenschaften des Landbaues e.V.*, Bd. 42, Münster-Hiltrup, pp. 137-145.

ZHOU, S., HERZFELD, T., GLAUBEN, T., ZHANG, Y., HU, B. (2008): Factors affecting Chinese farmers' decisions to adopt a water-saving technology, *Canadian journal of agricultural economics*, Vol. 56, No. 1, pp. 51-61.

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**Leibniz Institute of Agricultural Development in Transition Economies (IAMO)**

Theodor-Lieser-Str. 2  
06120 Halle (Saale)  
Germany

Contact:  
Andrea Iffert

Phone: +49 345 29 28 330  
Fax: +49 345 29 28 299

[newsletter@iamo.de](mailto:newsletter@iamo.de)  
[www.iamo.de](http://www.iamo.de)

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